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FOR IMMEDIATE RELEASE

Syneo Appoints New CEO

West Palm Beach, FL- November 6, 2013 - Syneo, the medical device solutions company, has appointed John Solheim as Chief Executive Officer. Solheim, a former Microsoft executive, joins the Syneo team with 23+ years of experience in manufacturing, supply chain management, product launches and organizational leadership. Dan Woodward, co-founder and former CEO, will focus on expanding the Syneo product line and developing new technology as he continues his role as Chief Technology Officer.

“As one of the original founders of the company, I am thrilled that John Solheim has joined Syneo as our new CEO,” says Woodward. “Syneo has seen strong growth in the fast-paced medical device industry, and John’s abilities and experience will be key in helping us grow the company from our entrepreneurial, engineering-focused style to one that has the right people and systems in place for sustainable growth. I will be focusing my energy on the technical aspects of our business to improve current products as well as launch into new fields that can benefit the medical device industry. I am confident that with John’s help, Syneo is on the path to be a world class supplier of equipment that reduces the cost and improves the quality of medical devices.”

Gary Cordell, co-founder and CFO, adds, “John brings a new management dimension and perspective to Syneo that will allow us to not only draw from our existing strengths but to also take the company in directions not previously explored.”

In addition to optimizing current operations, Solheim has begun strategizing for future growth and development.

“I’m very excited about joining the Syneo team! I look forward to leveraging my years of experience in global manufacturing/supply chain and software operations to lead Syneo to new levels of growth and performance. The entire Syneo team is focused on fulfilling our mission of enhancing the quality and reducing the cost of medical devices by providing integrated process and automation solutions. I’m honored to join in the effort to build a great company around this mission.”

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About Syneo

Syneo designs and manufactures machines for the automated cutting, feeding, hole making, slitting, flaring, grinding, skiving, printing, assembly and laser micromachining of catheters and guidewires. The company also manufactures high-precision punches for catheter hole-making and surgical devices. For more information, visit www.syneo.co or call 561.848.6684.